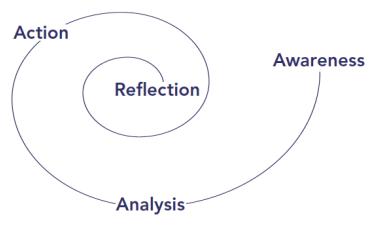
# It's Media Lit!

# Integrating media literacy into language lessons

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# **The Empowerment Spiral**



Jolls, T. (2008). Literacy for the 21<sup>st</sup> century: an overview and orientation guide to media literacy education. http://medialit.org/pdf/mlk/ola\_mlkorientation\_rev2.pdf. p. 25.

Awareness: #1 My media landscape,

Analysis: #2 E.S.C.A.P.E., #3 Factitious, #4 BBC iReporter

Action: #5 Take media literacy action

Reflection: #1 My media landscape, #4 BBC iReporter, #5 Take media literacy action

An overview of key **media literacy competences** can be found here: <a href="https://e-mediaeducationlab.eu/wp-content/uploads/2017/05/Output-1-Media-Literacy-Key-Competences-frame-for-teachers-training.pdf">https://e-mediaeducationlab.eu/wp-content/uploads/2017/05/Output-1-Media-Literacy-Key-Competences-frame-for-teachers-training.pdf</a>.

## **#1** My media landscape



What does your media landscape look like? Do you think the results are worrying?

Compare with this research:

https://www.broadbandsearch.net/blog/average-daily-time-on-social-media

- Speaking: class discussion.
- Grammar: comparatives/superlatives, adverbs of frequency, simple present.

#### #2 E.S.C.A.P.E.

A handy acronym to find trustworthy information. Lesson plan:

https://newseumed.org/tools/lesson-plan/escape-junk-news

- Reading
- Research skills



#### #3 Factitious



Can you tell real news from fake news? Game (various levels):

http://factitious.augamestudio.com/#/

Pandemic edition:

http://factitious-pandemic.augamestudio.com/#/

Reading

### #4 BBC iReporter



What would a journalist do? Play this game:

https://www.bbc.co.uk/academy/en/articles/art20 180305143328629

- Reading
- Listening

### **#5 Take media literacy action**

Start small! Teaching media literacy is teaching critical thinking, using the 'inquiry process'. This includes analytical (deconstruction) skills as well as creative communications (construction/production) skills.



For more information on media literacy education, pedagogy and methodology, go to: <a href="http://www.medialit.org/cml-medialit-kit">http://www.medialit.org/cml-medialit-kit</a>.